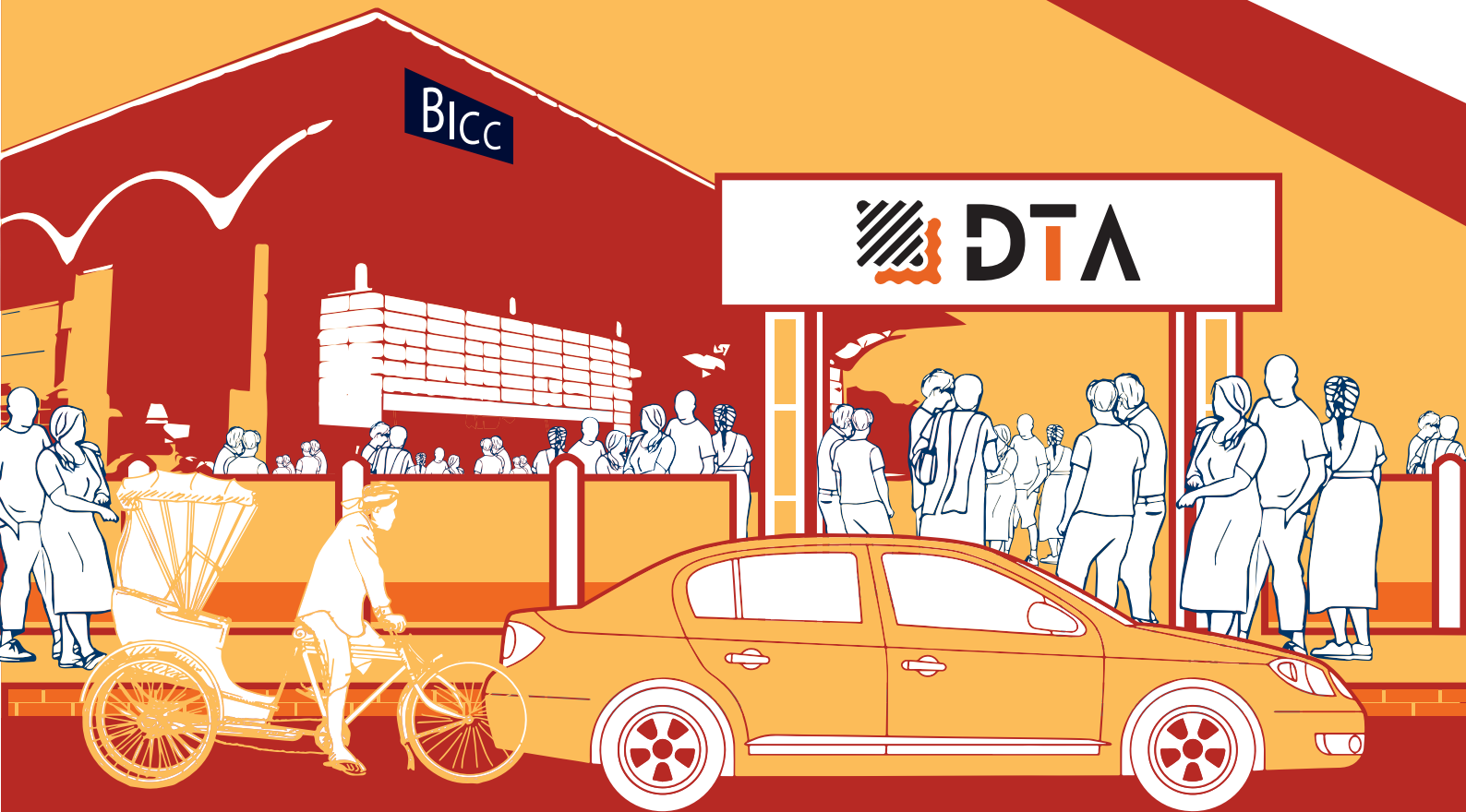


FAIR BROCHURE

Dhaka Int. Dyestuff Expo - 2025



09-11 October, 2025
10:30am to 07:00PM
Bangabandhu International
Conference Center (BICC)



Organized by





Together we win

 **Head Office** : 5th Floor, House-2/4, South Kollyanpur, Dhaka-1207, Bangladesh

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 ceo@ecoexpo.events | ecoexpo.events@gmail.com
 www.ecoexpo.events | www.dtaexpo.com

Dear Exhibitors,

It is my great pleasure to welcome you to the Dhaka Int. Dyestuff Expo - 2025, an event dedicated to showcasing innovation, sustainability, and technological advancements in the dyestuff and chemicals sector. This expo is a reflection of Bangladesh's growing prominence as a key player in the global textile value chain, emphasizing our commitment to responsible and forward-thinking practices.



We are proud to host exhibitors and participants from leading markets, including Bangladesh, China, Germany, India, Japan, Korea, Malaysia, Thailand, and beyond. Together, they bring a wealth of innovation, creativity, and expertise, making this platform a hub for collaboration and exchange within the textile and dyestuff industry.

The Dhaka Int. Dyestuff Expo is not just about products and technology. It is about the partnerships and ideas that drive transformation. I am confident that the connections forged and knowledge shared here will open new opportunities and inspire sustainable growth in the global textile community.

I extend my sincere gratitude to all exhibitors, sponsors, and visitors for their valuable contributions to this event. Your dedication and enthusiasm are vital to making this expo a success and to advancing our shared vision for the future of textiles and dyestuffs.

Thank you for joining us at this remarkable event. I wish you a productive and enriching experience at the Dhaka Int. Dyestuff Expo - 2025.

Sincerely,
Md Rajwanur Rahman
CEO, Eco Expo

01 Participation Procedure

Procedure	Deadline	Remarks
Put up Exhibitors' Participation Form	First-come, first-serve basis.	Submit to: Eco Expo or Appointed Representative.
Payment for Booth / Booth Space	75% at the time of booking, and the rest before 15, August 2025	Payment should be made to Eco Expo Or Appointed Representative.
Booth Allocation Letters to be issued by Eco Expo	September 20, 2025	Subject to Receive full booth(s) Payment
Submission of Advancement form for official Expo Directory (Form can be collected on request from Eco Expo)	September 20, 2025	Submit by mail as per provided format.
Submission of company details & other information for Expo directory	At the time of booking	Submit by mail as per provided format.

02 Time Schedule

Move - in / Preparation	October 08, 2025	From 3:00 PM (For special design / booth construction. Please contact concerned office for timing.)
Opening Ceremony	October 09, 2025	Venue: Bangabandhu International Conference Center - BICC (Time will be announced later)
Exhibition Date & Time	October 09-11, 2025	Starting time 10:30 AM Closing time 07:00 PM
Exhibition Close	October 11, 2025	Closing time 06:30 PM
Move Out / Removal	October 11, 2025	From 06:30 - 12:00 PM



03 Our Marketing Strategy



Sufficient ads on national newspaper.



Sufficient ads on the national television channel.



There will be sponsor branding on billboards in divisional cities.



Marketing Through an adequate quantity of banners, leaflets, and posters.



SMS Marketing



Online Marketing

- ▶ Website: Our dedicated website for the event with detailed information, registration forms, and an interactive floor plan.
- ▶ Social Media: Utilize platforms like Facebook, Twitter, Instagram, and LinkedIn to share regular updates, countdowns, updates announcements, and engaging content related to fertility.
- ▶ Email Marketing: Build an email list and send out newsletters with event updates, exclusive offers, and important deadlines.
- ▶ Online Advertising: Invest in paid advertising on social media and search engines to target specific demographics and interests.



Influencer Marketing: Partner with celebrity / influencers or experts in the Textile field to create content, share their experiences, and endorse the event.



Engagement and Interaction: Run contests, polls, or interactive campaigns on social media to engage your audience and encourage them to share their excitement about the event.



Community Engagement: Engage with online forums, discussion groups, and communities related to fertility to promote your event subtly and provide valuable insights.



Press Releases: Write and distribute press releases to relevant media outlets to generate media coverage and interest in your exhibition.



Networking Events: Host pre-event networking events, webinars, or Q&A sessions to engage your target audience and generate buzz about the exhibition.



Content Marketing: Produce high-quality blog posts, articles, and videos related to fertility trends, challenges, and solutions. Share this content on the website and social media to establish the event as an industry authority.



Traditional Marketing: Use print media, such as brochures and flyers, to distribute at related conferences, medical facilities, and healthcare providers' offices.

PRE-SHOW ENGAGEMENT



1 MILLION+ SMS CAMPAIGN



5 MILLION+ EMAIL CAMPAIGN



10 MILLION+ WHATSAPP CAMPAIGN

On-site inspections

by the marketing executives

Establishing and promoting the brand

Brands of participants promoted through social media within specific product categories and to a targeted audience.

Customized printed invitation

Distributed to exhibitors for inviting their essential contacts.

Promotional activities throughout the year

Promotion of the event on Facebook, LinkedIn, Instagram, YouTube, and various other platforms

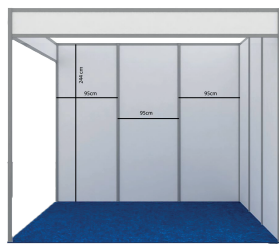
Media briefing

Event debut and media engagement with respected journalists

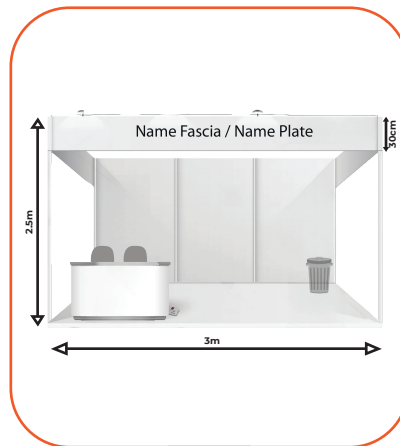


04 General Booth Facilities (Per Booth)

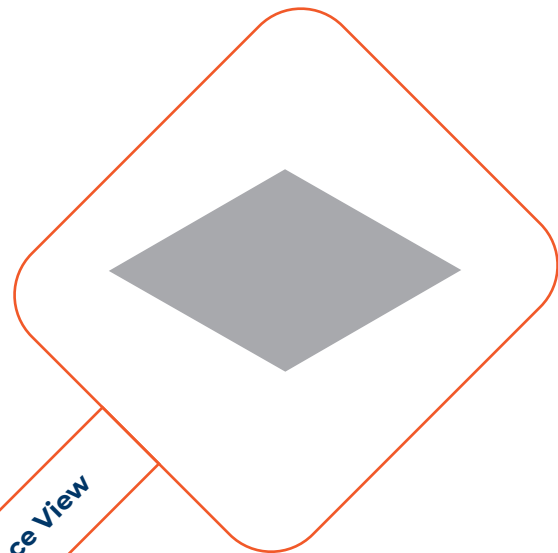
- ▶ One Unit Reception Desk- L-3ft, W- 2ft, H2.5 Ft
- ▶ Two Unit Chairs
- ▶ Three Sides System Panel (2 Sides System Panel for corner booths)
- ▶ One Set Fascia Name Board with company name and booth number (2 side Name Facia for corner booth)
- ▶ Needle Punched Carpet
- ▶ Three Units Spotlight 100W
- ▶ One Unit Waste Bin
- ▶ One Unit of 5AMP / 220V Single Phase Power Socket



Perspective View



Booth Panel Size



Bare Space View

Remarks:

- ▶ Each Shell Scheme Booth, will be provided with 5AMP / 220V electricity free of charge. Additional power supply and drainage will be at exhibitor's expense. (Please follow the additional facilities section for the cost)
- ▶ Bare space booth is without partition, carpet, or any display facility. Booth facilities are available on a rental basis. (Please follow the additional facilities section for the cost)



Conclusion:

Eco Expo welcomes you to the brand-new exhibition “Dhaka Int. Dyestuff Expo - 2025.”

Furthermore, our expo provides a platform for networking, knowledge sharing, and staying updated on the latest industry trends and technologies. Join us at the Dhaka Int. Dyestuff Expo - 2025 and position your organization at the forefront of the rapidly evolving textile and apparel landscape.

Contact Us



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Thank you